



RAJASTHAN  
The Incredible State of India!



Ministry of Tourism  
Government of India



April 23 - 25, 2023, Jaipur

### April 22, 2023, Saturday

- Arrival of FTO's & Other Guests at Jaipur
- Departure to respective hotels
- Dinner at Respective hotels

<b>Sunday, 23<sup>rd</sup> April 2023, Rambagh Palace, Jaipur</b>	
0930 -1030 hrs	Registration & Tea/Coffee
1030 – 1130 hrs	<b>INAUGURAL SESSION</b>
	Moderated by <b>Shri Dipak Deva</b> , Chairperson, FICCI Tourism & Culture Committee and Managing Director, SITA, TCI & Distant Frontier
1030 – 1035 hrs	Welcome Address by <b>Smt. Gayatri Rathore</b> , IAS, Principal Secretary – Tourism, Art & Culture, Government of Rajasthan
1035 – 1040 hrs	Address By <b>Shri Shailesh Pathak</b> , Secretary General, FICCI
1040 -1045 hrs	Address By <b>Dr. Jyotsna Suri</b> , Past President FICCI, CMD The Lalit Suri Hospitality Group
1045 – 1050 hrs	Keynote Address By <b>Shri Arvind Singh</b> , IAS, Secretary, Ministry of Tourism, Government of India
1050 – 1100 hrs	Keynote Address by <b>Shri Amitabh Kant</b> , IAS, G20 Sherpa, India & Former CEO, NITI Aayog
1100 – 1110 hrs	Guest of Honor Address by <b>Shri Vishvendra Singh</b> , Hon'ble Minister for Tourism, Government of Rajasthan
1110 – 1125 hrs	Inaugural Address by Chief Guest <b>Shri G. Kishan Reddy</b> , Hon'ble Union Minister for Tourism, Culture and Development of Northeastern Region – DoNER, Government Of India*
1125 – 1130 hrs	Vote of Thanks by <b>Shri Randhir Vikram Singh</b> , Chairman, FICCI, Rajasthan State Council, President, Indian Heritage Hotel Association & CMD Hotel Castle Mandawa



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Sessions	
1130 – 1230 hrs	<p><b>Session 1</b></p> <p><b>Role Of Tourism towards One World, Sustainability &amp; Inclusive growth</b></p> <p>Travel and Tourism are lucrative industry, both for the economy of the state and local communities. In 2019, Travel &amp; Tourism was one of the world’s largest sectors, accounting for 10.4% of global GDP (USD 9.2 trillion), 10.6% of all jobs (334 million), and was responsible for creating 1 in 4 of all new jobs across the world. The experts will discuss on creating a better and more resilient Travel &amp; Tourism with sustainable development goals, new &amp; innovative use of technology in enhancing the customer experiences focusing on people, planet, and public health, social inclusion, biodiversity conservation, climate action, circular economy, governance, and finance.</p> <p>Chaired by: <b>Mr. M.R. Synrem</b>, IAS, Joint Secretary, Ministry of Tourism, Government of India</p> <p>Moderator: <b>Mr. Atul Bagai</b>, Country Head, United Nations Environment Programme</p> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• <b>Mr. Sanjeev Ahuja</b>, IAS Secretary, Tourism, Government Of Goa*</li> <li>• <b>Mr. Sachin Ramchandra Jadhav</b>, IAS, Commissioner-cum-Director, Department of Tourism, Government of Odisha</li> <li>• <b>Mr. Anil Chadha</b>, Divisional Chief Executive – Hotels, ITC Hotels</li> <li>• <b>Mr. Prateek Hira</b>, President &amp; CEO of Tornos</li> <li>• <b>Ms. Latika Nath</b>, Environmentalist &amp; Brand Ambassador RTSOI</li> <li>• <b>Mr. Richard Finney</b>, Director, Saddle Tramp Adventure Travel Company, United Kingdom</li> </ul>
1230 -1330 hrs	<p><b>Session 2</b></p> <p><b>Developing Tourism Economy by Destination Management and Empowered MSMEs</b></p> <p>Tourism is one of the biggest contributors to the world economy. It is necessary to develop an agile and future-proof sector, both in the short and long term. Nurturing tourism MSMEs and Startups to unleash innovation and dynamism in the tourism sector. Rethinking the strategic management of destinations towards a holistic travel approach for a renewed and sustained growth. Focusing on Rural Tourism and promotion of Archaeological Tourism will have a high potential to stimulate local economic growth, social change, and inclusive community development.</p> <p>Chaired by: <b>Mr. Rakesh Kumar Verma</b>, IAS, Additional Secretary, Ministry</p>



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	<p>of Tourism, Government of India</p> <p>Moderator: <b>Mr. Rajan Sehgal</b>, Co-Founder-Passionals; President-Indian Golf Tourism Association and Advisor, Teleporters Travel Solution LLP</p> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• <b>Mr. Mukesh Kumar Meshram</b>, IAS, Principal Secretary, Tourism and Culture, Government of Uttar Pradesh*</li> <li>• <b>Mr Lakshyaraj Singh Mewar</b>, Executive Director, HRH Group of Hotels</li> <li>• <b>Mr. J K Mohanty</b>, Chairman &amp; Managing Director, Swosti Group</li> <li>• <b>Mr. Naveen Kundu</b>, Managing Director, EbixCash</li> <li>• <b>Mr. Ranveer Brar</b>, Celebrity Chef</li> <li>• <b>Ms. Maggie Maguire</b>, Director, One Himalaya, United Kingdom</li> </ul>
1330 -1340	<b>Summing Up &amp; Concluding Remarks By Ms. Manisha Saxena</b> IAS, Director General, Ministry Of Tourism, Government Of India
1345 – 1430 hrs	<b>Lunch break</b>
1500 – 1700 hrs	<b>G20 Tourism Expo Ambassador Roundtable</b>
1800 hrs	Proceed for Cultural evening and networking Cocktails & Dinner at Jaimahal Palace
2000 – 2030 hrs	<b>Cultural Evening</b>
2030 hrs onwards	<b>Networking Cocktails &amp; Dinner</b>
<b>Day II: Monday, 24<sup>th</sup> April 2023</b>	
0700 hrs onwards	Game of Golf at Rambagh Golf Course (By Invitation only)
0955 hrs	Inauguration of the Exhibition (Ribbon cutting ceremony) by Dignitaries at JECC, Sitapura, Jaipur
1000 – 1300 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers
1300 – 1400 hrs	<ul style="list-style-type: none"> <li>• Free time / Lunch break</li> <li>• Luncheon Interaction of Foreign Buyers and Dept of Tourism, Govt of Rajasthan</li> </ul>
1400 – 1800 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers
1400 – 1600 hrs	Digital Travel workshop by Google India (By Invitation Only)

<b>Day III: Tuesday, 25<sup>th</sup> April 2023, JECC, Sitapura, Jaipur</b>	
0700 – 0800 hrs	Morning Yoga Session



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1000 – 1300 hrs	Buyer – Seller B2B meetings (for registered buyers and sellers) at the booths of the registered sellers
1300 – 1400 hrs	Free time/Lunch break
1400 – 1800 hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers
	End of Programme

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